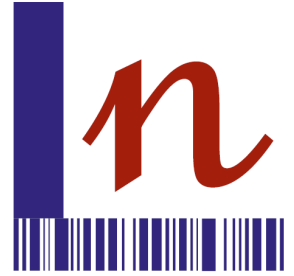


Cpost International N.V. launches First Postal Prosperity Zone (PPZ) in the Caribbean



logistic-natives e.V.

international network of
logistics and infrastructure
in modern commerce

PRESS RELEASE

Kingston, 17 July 2025 – Cpost International N.V (Cpost), the Designated Operator (DO) of Curaçao, proudly announces the launch of the first-ever Postal Prosperity Zone (PPZ) project in the Caribbean, positioning Curaçao as a strategic gateway for cross-border ecommerce to and from the Americas and beyond.

Building on the successful PPZ pilot models in Morocco and Romania, Cpost is leveraging the PPZ initiative to establish both itself and the wider region as a central hub for cross-border ecommerce logistics.

Cpost's PPZ project was launched at the Small Island Developing States (SIDS) Postal Leaders forum, 17 July 2025, Kingston Jamaica, when logistic-natives e.V. (UPU CC member) and Cpost International N.V. signed the Project Management Office agreement marking the official start of the project.

The project is supported by the Universal Postal Union (UPU), the UPU Consultative Committee (CC), local authorities and international business partners, including global marketplaces and the largest Asian logistics service providers and technology firms. It marks a major milestone in modernizing postal logistics, facilitating competitive customs clearance and increasing trade efficiency across the Caribbean. By offering access to the UPU's globally interoperable IT infrastructure, the Cpost PPZ will provide efficient and effective cross-border ecommerce delivery services to both major international ecommerce platforms as well as local SMEs. Ideally located in the Caribbean, Curaçao's PPZ Hub will position Cpost as a stopover point for cargo planes and offer warehousing facilities for major players including Asian and North American ecommerce volume facilitators.

A New Era for Caribbean Ecommerce

The PPZ project allows Cpost to seamlessly connect global merchants, marketplaces, and logistics providers to Curaçao's domestic and international postal networks, through a secure, one-stop digital interface. Using an upgraded UPU IT ecosystem, commercial senders will be able to access the entire global postal network with a single integration via Cpost — one barcode and one label for global connectivity. This dramatically reduces operational complexity and positions Curaçao as an efficient and competitive market entry point for cross-border ecommerce.

The PPZ Curaçao project will focus particularly on transit optimization, with the aim of further strengthening Curaçao's existing position as an ecommerce gateway to the Latin American region. Working in close cooperation with Curaçao Customs, Cpost will adapt and digitize postal customs clearance under the PPZ "Blue Lane" model. The result will be a regional infrastructure for scalable and sustainable ecommerce growth..

A Milestone for Curaçao and the region

"This project marks a turning point for Curaçao and the wider Caribbean," says Mr Jervhes Josephia, CEO of Cpost International N.V. "The PPZ enables us to offer best-in-class ecommerce solutions, attract international trade flows, and strengthen

logistic-natives e. V.

International network of
logistics and infrastructure
in modern commerce

Internationales Handelszentrum
Friedrichstraße 95
10117 Berlin
Germany

0049 (0) 162 256 1001
florian.seikel@logistic-natives.com

Geschäftsführer
Florian Seikel

Vorstandsvorsitzender
Walter Trezek

Stellvertretende Vorsitzende
Micha Augstein
Toralf Schneider

Fachvorständin
Isabell Kochan

Infrastruktur Gesundheitssystem
(InGes)

Präsidentin
Heidemarie Hille

www.logistic-natives.com

our partnerships with both government and commercial stakeholders. Curaçao's strategic geographic location in the Southern Caribbean and Cpost's warehouse facility within the Curaçao Free Zone, together with PPZ certification and digital infrastructure, forms the ideal bridge between continents."

Mr Walter Trezek, Chair of the UPU Consultative Committee, adds: "Not even the largest companies and postal operators can succeed in isolation. The PPZ initiative reflects the UPU CC's goal of connecting and integrating all postal sector stakeholders, their solutions and volumes, into the UPU's existing global IT backbone and providing access to UPU products and services. By facilitating partnerships on an equal footing, the PPZ initiative benefits UPU member countries, their DOs and commercial suppliers from Asia, the Americas and Europe as they collaborate to shape the future of the wider postal sector."

"logistic-natives e.V. became a member of the UPU Consultative Committee immediately after its founding because we wanted to support the opening of the UPU to commercial enterprises and actively shape the markets," says Florian Seikel, Managing Director of logistic-natives e.V.. Leading the Postal Prosperity Zone Project Management Office (PPZ PMO) for Cpost International N.V. allows us to achieve these goals. It also underscores our practical approach, and gives us the opportunity to contribute the wealth of experience and knowledge embodied by the members of our international network."

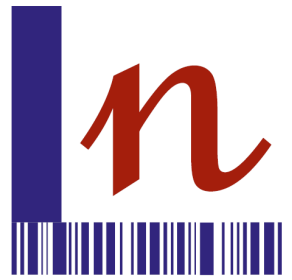
The PPZ project is fully aligned with the UPU's digital strategy, UPU treaties, products and services, as well as World Customs Organization (WCO) guidelines. It exemplifies the potential of public-private collaboration to drive innovation in cross-border logistics. The PPZ creates a framework in which all stakeholders — postal operators, customs authorities, ecommerce platforms, and logistics providers — can thrive in a harmonized, future-proof ecosystem.

For more information about the Postal Prosperity Zone project in Curaçao, please contact:

Jervhes Josephia
Chief Executive Officer
Cpost International N.V.
info-ppz@cpostint.com

or

Florian Seikel
Managing Director
logistic-natives e.V.
Florian.Seikel@logistic-natives.com



logistic-natives e.V.

international network of
logistics and infrastructure
in modern commerce

logistic-natives e. V.

International network of
logistics and infrastructure
in modern commerce

Internationales Handelszentrum
Friedrichstraße 95
10117 Berlin
Germany

0049 (0) 162 256 1001
florian.seikel@logistic-natives.com

Geschäftsführer
Florian Seikel

Vorstandsvorsitzender
Walter Trezek

Stellvertretende Vorsitzende
Micha Augstein
Toralf Schneider

Fachvorständin
Isabell Kochan

Infrastruktur Gesundheitssystem
(InGes)

Präsidentin
Heidemarie Hille

www.logistic-natives.com