MoU Caribbean Postal Union (CPU) and logistic-natives e.V.





international network of logistics and infrastructure

in modern commerce

PRESS RELEASE

MIAMI-BEACH, USA, 28th May 2025

logistic-natives e.V., the international logistics infrastructure network, has today signed a Memorandum of Understanding with the Caribbean Postal Union (CPU) to work together in the field of digitalization. logistic-natives e.V will be a trusted partner for CPU and its members.

As a member of the UPU Consultative Committee and as an association, logisticnatives e.V actively represents the economic and legal interests of over 30,000 companies in the industry. Its primary aim is to empower its members to benefit from increasingly digitalized business processes and to apply digital communications media in delivery workflows for digital commerce to optimize delivery, sustainability, life cycle management, circular logistics and returns management.

As part of the MoU, logistic-natives as an expert in logistics infrastructure of modern commerce shall be empowering every of the members of CPU with the deep knowledge of the Network and shall help to develop the eCommerce markets sustainably and to strengthen local resources. With support of CPU Member Post Offices across the Caribbean, this strategy shall lay the foundation for a thriving Digital Ecosystem that will help the Caribbean to leapfrog others to become a Digital Region.

Florian Seikel, Managing Director of logistic-natives said: "We as an international platform & community with rich source of practical expertise, are the first point of contact for representatives from politics, administration, business and other institutions wishing to create national and international solutions for tomorrow's world of mail, postal services & commerce. The fact that we as logistic-natives e.V. are happy to take on responsibility is also shown by our involvement in the Consultative Committee of the UPU, where we were very happy to run the PMO of the PPZ-Project."

Toralf Schneider, board member of the association, adds: "It is important to us not to develop lighthouse projects, but to look for sustainable and practicable solutions for the specific Members of CPU & their markets - that will help everyone. So, the MoU with CPU is the logical next step."

logistic-natives e. V.

International network of logistics and infrastructure in modern commerce

Internationales Handelszentrum Friedrichstraße 95 10117 Berlin Germany

0049 (0) 162 256 1001 florian.seikel@logistic-natives.com

Geschäftsführer Florian Seikel

Vorstandsvorsitzender Walter Trezek

Stellvertretende Vorsitzende Micha Augstein Toralf Schneider

Fachvorständin Isabell Kochan

Infrastruktur Gesundheitssystem (InGes)

Präsidentin Heidemarie Hille

www.logistic-natives.com





international network of logistics and infrastructure in modern commerce

Per Samuel Brangman Jr. (Sam), General Secretary of CPU, "Signing the MOU with logistic-natives e.V., underscores and evidence our interest and responsibility in supporting our members, as they explore logistical, transportation and ecommerce opportunities in a changing postal market. To plan for future changes in the industry will only assist our members for long-term sustainability and success."

Florian Seikel

Managing Director logistic-natives e.V.

Friedrichstraße 95 10117 Berlin, Germany

Mobile +49(0)1622561001 Mail florian.seikel@logistic-natives.com Web www.logistic-natives.com

Samuel Brangman Jr.

General Secretary of CPU Caribbean Postal Union (CPU)

P.O. Box 413, Bridge Street, Castries, LC04 101, Saint Lucia

Mobile +1.758.458.1787 Mail sbbrangman@gov.bm Web https://cpu.post/

logistic-natives e. V.

International network of logistics and infrastructure in modern commerce

Internationales Handelszentrum Friedrichstraße 95 10117 Berlin Germany

0049 (0) 162 256 1001 florian.seikel@logistic-natives.com

Geschäftsführer Florian Seikel

Vorstandsvorsitzender Walter Trezek

Stellvertretende Vorsitzende Micha Augstein Toralf Schneider

Fachvorständin Isabell Kochan

Infrastruktur Gesundheitssystem (InGes)

Präsidentin Heidemarie Hille

www.logistic-natives.com