



**logistic-natives e.V.**

international network of  
logistics and infrastructure  
in modern commerce

# We present the

**LOGISTIC NATIVES E. V.**



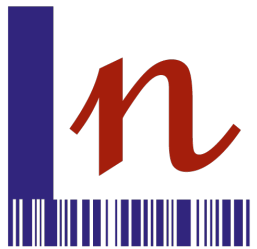
# General information

The logistic-natives e.V. is an international logistics infrastructure network for modern commerce. Its members are predominantly German SMEs.

The association actively represents the economic and legal interests of over 30,000 companies in the industry. Its primary aim is to empower its members to benefit from increasingly digitalized business processes and to apply digital communications media in delivery workflows for digital commerce as a means of optimizing delivery, sustainability, life cycle management, circular logistics and returns management.

As a rich source of practical expertise, the network is the first point of contact for representatives from politics, administration, business and other institutions wishing to create national and international solutions for tomorrow's commerce. The logistics-natives e.V. sees itself as a cross-sectional association for all stakeholders involved in commerce, building bridges for its members and supporting member companies in developing new and evaluating existing business models.

The association currently has six permanent working groups which meet regularly and engage with current industry trends. Spokespersons for each working group are selected from within the member groups; they are also the association's experts in their particular fields.



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# Content & objectives

What do we stand for?



Non-ideological expertise / pragmatic & project-focused  
Methods



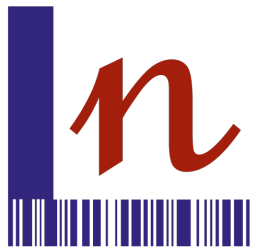
Supporting members as they develop new business models



Empowering association members and other companies to  
benefit from increasing digitalization



Assisting members in applying digital communications  
media in delivery workflows to optimize delivery,  
sustainability, life cycle management, circular logistics and  
returns management



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# Content & objectives

What do we stand for?



Supporting national, European and global norms and standards based on technical and messaging specifications



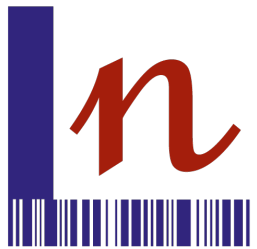
Improving statutory frameworks at national level, and harmonization at European level



Strengthening logistics & infrastructure in modern commerce – the cornerstone of the industry – and improving opportunities for continued professional Development



Transferring knowledge by commissioning and interpreting studies, and disseminating new ideas and findings via industry events



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# Content & objectives

What do we stand for?



Reliable partner for knowledge transfer in the field of technological innovations: trends, technical and digital developments, national laws and EU directives



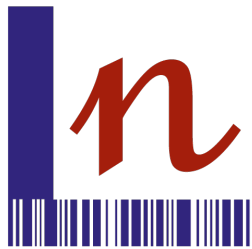
Best practices in moderated discussions between members on topics and current trends relevant to the industry



Organising exhibitions, information events, congresses, seminars, study tours, and similar



Preparing and commissioning valid studies



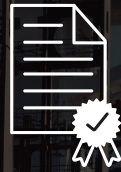
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# Content & objectives

## What do we stand for?



Certification and auditing of the implementation of technical and messaging standards (e.g., XML, EDI interfaces)



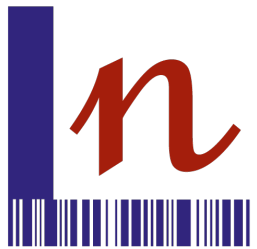
Presenting member products and services on the website or as an offering on the platform



Knowledge hub for SMEs & corporations/industry



Actively representing interests in: logistics – infrastructure – modern commerce – national & international – global/international focus for German companies – international



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# Content & objectives

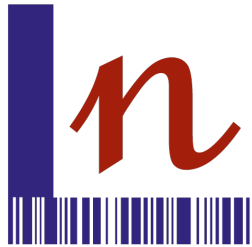
What do we stand for?



Companies gain access to the German-speaking market – shaping the market – driver of innovation



Access to international markets



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[www.logistic-natives.com/ueber-uns](http://www.logistic-natives.com/ueber-uns)



# Advantages of membership

How you do benefit?

- Access to know-how
- Representing industry interests (logistics & infrastructure in modern commerce)
- Actively shaping the market
- Developing industry standards and norms
- Pragmatic & project-focused approach
- Information advantage
- Internal networking
- Market access
- Special conditions & partnerships at industry events



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# Advantages of membership

How you do benefit?

- Active & targeted support for individual member events
- Designing new business models
- Establishing a common logistics platform for infrastructure
- Leveraging synergies through the use of shared business models
- Prominent member appearances and presentation of services
- Business & service offerings for members of partner associations



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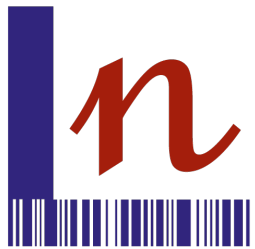
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# Advantages of membership

## How you do benefit?

- Direct access to policy makers (local, national & European/ international)
- Participation in specialist committees and expert groups (internal/external)
- Provision of all logistics infrastructure needed to support modern commerce
- Direct transfer of information from the relevant national, European and global committees and organisations, including specialised agencies of the United Nation, in particular but not exclusively the Universal Postal Union (UPU), eLogistics Working Group Ecommerce Europe, European Commission and standardisation committees



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[www.logistic-natives.com/vorteile](http://www.logistic-natives.com/vorteile)

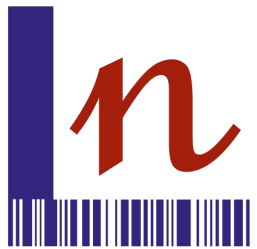


# Access to external networks



National:

- German Association for Small and Medium-sized Businesses (BVMW)
- Pro Mobilität
- Partnership for Sustainable Textiles
- Economic Council / Economic Forum
- Ost-Ausschuss
- Initiative D21 e.V.
- DIN/Austrian Standards
- Netzwerk Public Affairs
- International Club at the Federal Foreign Office (ICAA)
- Logistik Netzwerk Berlin-Brandenburg
- BVL-Themenkreis Urbane Logistik
- Mittelstandsallianz Afrika at the BVMW



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# Access to external networks



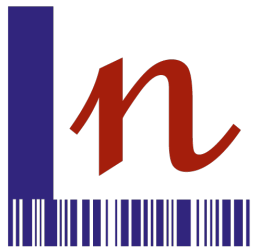
European:

- Ecommerce Europe
- CEN
- EU Commission Digital Transport & Logistic Forum



Global:

- Universal Postal Union (UPU)
- ISO
- Federation of International Retail Association (FIRA)



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# Contact



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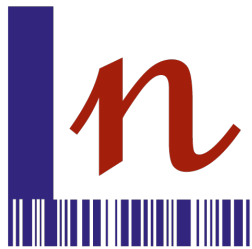
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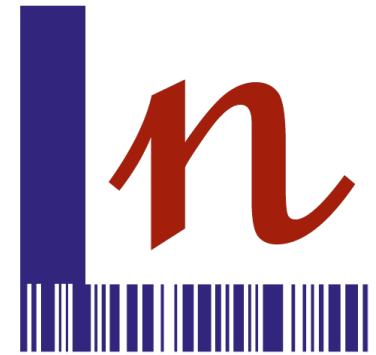
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# Thank you!



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