# **Press release**

logistic-natives e.V. is a new member of the Universal Postal Union (UPU)

Berlin, May 23, 2022



logistic-natives e.V., the German international logistics infrastructure network for modern commerce, became a member of the Universal Postal Union (UPU) on Friday, 20 May, 2022.

By means of a resolution of the plenary session of the UPU's Council of Administration, the representative body for the UPU Member States, the UPU granted logistic-natives e.V.'s application for membership in the Consultative Committee of the Universal Postal Union (UPU CC) on Friday. As a result, logistic-natives e.V. is now the only German multinational association to enjoy membership of the UPU according to its existing rules and rights.

The UPU was founded in 1874 and has operated as a specialised agency of the United Nations since 1948. The organisation encompasses 192 member states and is headquartered in Bern, Switzerland.

"Membership of the UPU puts us in a unique position, allowing us to take a pragmatic approach to actively shaping the market. We have been working towards this moment since our founding in 2020," says Florian Seikel, Managing Director of logistic-natives e.V..

logistic-natives e.V. actively supports the UPU's goal of supporting communication at a social, cultural and commercial level through the provision of efficient postal services.

logistic-natives e.V. and the UPU will launch global pilots and projects designed to bring together postal services and their customers and facilitate the seamless international transport of postal items.

Ecommerce and modern commerce play a key role in this endeavour. "In joint projects, we will strengthen global ecommerce and enable fair competition within the framework of the current political guidelines," says Toralf Schneider, Chair of the working group "logistic-natives meets projects & subsidies" and Founder & Managing Director of net4x GmbH. "We will ensure added value stays in the local regions and strengthens small and medium-sized enterprises (SMEs)," he adds.

#### **logistic-natives e.V.** international network of logistics and infrastructure in modern commerce

Albrechtstrasse 13 10117 Berlin Germany

0049 (0) 162 256 1001 florian.seikel@logistic-natives.com

Geschäftsführer Florian Seikel

Vorstandsvorsitzender Raimund Bergler

Stellvertretende Vorsitzende Hubert Biedermann Micha Augstein

### www.logistic-natives.com

The logistic-natives e.V. invites interested companies and institutions to join its international network, where they can enter into cooperative partnerships and benefit directly from the knowledge advantage and unique opportunities to shape the market, now enhanced as a result of the association's membership of the UPU.

# About logistic-natives e.V.:

The logistic-natives e.V. is an international logistics infrastructure network for modern commerce, whose members are predominantly German SMEs. As an association, logistic-natives e.V actively represents the economic and legal interests of over 30,000 companies in the industry.

Its primary aim is to empower its members to benefit from increasingly digitalized business processes and to apply digital communications media in delivery workflows for digital commerce to optimize delivery, sustainability, life cycle management, circular logistics and returns management.

As a rich source of practical expertise, the network is the first point of contact for representatives from politics, administration, business, and other institutions wishing to create national and international solutions for tomorrow's commerce.

logistics-natives e.V. sees itself as a cross-sectional association for various branches of industry, making it relevant to all stakeholders involved in commerce.

logistic-natives e.V. give their permission for the publication of this press release.

For more information please contact:

## logistic-natives e. V.

Florian Seikel Albrechtstraße 13 10117 Berlin Telephone: +49(0)162 2561001 Email: florian.seikel@logistic-natives.com



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